



Kenneth Mark Skin Care, Inc.



Shape

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THE GENTLEST ANTI-AGERS

Retinol, a vitamin A derivative found in many creams, is an effective wrinkle fighter. "But it can cause dryness and irritation, which is why many women can't tolerate it," says Kenneth Mark, M.D., a dermatologist in East Hampton, New York. The solution? Beauty companies are adding hydrating hyaluronic acid to their retinol formulas so sensitive types can reap the smoothing benefits. Try Vichy LiftActiv Retinol HA Night (\$42; vichyusa.com), with light-reflecting particles to make lines less noticeable.

Quote from Dr. Mark